



# 2024 Annual Report



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# Company Profile

## *Mission Statement:*

*Clinical Outcomes Group, Inc. (COGI) is a trauma-informed care center that provides a safe and compassionate environment for the residents of Schuylkill County and surrounding communities. Our goal is to provide clients with coping skills and opportunities for personal growth that allows for an improvement in the quality of their lives. COGI focuses on bringing quality care to the most vulnerable populations and strives to meet clients where they are.*

Originally established as a sole proprietorship in 1997, COGI received 501(c)(3) non-profit status in 2004. Our agency has been uniquely successful in designing and implementing meaningful projects that address the root causes of social and health issues in central Pennsylvania.

In 1997, COGI was awarded a contract for tobacco control services in Schuylkill County, Pennsylvania by the Pennsylvania Department of Health. With a long term plan to become a regional well-rounded public health entity, COGI's charter documents were developed in a broad way to lay a foundation for the organization. A target population was never specifically defined; rather the founders left that to be determined by the changing needs of the communities we serve. COGI opened its doors as an outpatient/intensive outpatient drug and alcohol clinic in 2010 and added medication-assisted treatment in 2012. In 2018, COGI was designated as a "Center of Excellence" (one of only 45 statewide) charged with battling the current opioid crisis.

In 2021, COGI continued to increase internal capacity to serve our community by initiating a strategic planning process, expanding prevention programming and adding veterans focused programming. COGI finalized a strategic plan in 2023 and updated our tagline from "Improving the Health of Our Communities" to now be "Making the Impossible, Possible". From the time we began the strategic planning process in 2021 until its completion in 2023, COGI as an organization saw many changes many of which were a direct result of the COVID-19 pandemic.

In 2024, COGI continued to see changes particularly in funding and concluded the majority of its grant funded programming. Presently, COGI is operating primarily as a fee-for-service organization. COGI's 2024 annual operating budget was just under \$1,500,000. We employed 18 dedicated staff members with advanced degrees and professional licenses specializing in behavioral and public health service delivery.

# Board of Directors

**Ms. Christianne F. Bayer, Ed.D., LPC, NCC, President**

Dr. Bayer is licensed as a Professional Counselor by the Pennsylvania State Bureau of Professional and Occupational Affairs (2002), and is a Nationally Certified Counselor (NCC) through the National Board of Certified Counselors. She is a practice partner at Psychological Associates, LLC.

**Mr. Tom Scranton, Vice President, Retired - Pyramid Healthcare**

Mr. Scranton is a founding Member of COGI's Board of Directors.

**Mr. Daniel McGrory, Behavioral Health Consultant, Treasurer**

Mr. McGrory is retired and currently a consultant to state-wide membership entities. He has been a therapist, a director of clinical programs, and a vice-president of a multi-program mental health agency. He completed his full-time career as the Schuylkill County Administrator of Behavioral Health and Intellectual Disabilities Programs.

**Ms. Jean Elberfeld, MD, LSW, Member at Large.**

Ms. Elberfeld is a licensed social worker, educator, trauma specialist and retired physician. She currently works with NeuroLogic by Lakeside supporting teachers in brain-based strategies for classroom management. She is also an adjunct instructor for Marywood University and is active with HEAL-PA, helping to move Pennsylvania to become a trauma-informed commonwealth.

**Mr. Carl McBreen, Ed.D, Member at Large.**

Mr. McBreen is a hands-on superintendent who wants every child that enters the school to be afforded the opportunity to be successful. He is very passionate about education because of the doors it opens for the individual that embraces it.

**Rev. Dennis Snyder, M. Div., M.A., MFT, Member at Large**

A Pastor, Bethany E.C. Church, Reverend Snyder is also the Assistant Fire Chief in Cressona, PA; He is also active in Outreach Club Facilitation, the Schuylkill Haven High School, organizations in Schuylkill Haven, PA

# Staff

## Administration

*Alicia Fleischut*, MA, LPC, CAC, NCC, Executive Director

*Kelly Examitas*, Director of Fiscal Operations

*Courtney Tamagini*, MS, NCC, LPC, Clinical Supervisor

*Tina Staller*, Administrative Coordinator

*Ben Fleagle*, Billing Specialist

*Angelica Harkins*, Administrative Assistant

## Direct Care

*Jennifer Brant*, Drug and Alcohol Counselor

*Christopher Cooper*, Drug and Alcohol Counselor

*Lisa DeHaven*, Prevention Educator

*Pate DuBois*, Drug and Alcohol Counselor

*Annette Fleming*, Lead Drug and Alcohol Counselor

*Linda Hanson*, Drug and Alcohol Counselor

*Kaitlyn Herndon*, Drug and Alcohol Case Manager

*Karen McCloskey*, Supervisor, Medication Assisted Therapy Program

*Sarah Mohl*, Certified Recovery Specialist

*Jamie Nabholz*, Assistant, Medication Assisted Therapy Program

*Brandon Radziewicz*, Drug & Alcohol Counselor

*Helen Rebuck*, Drug and Alcohol Counselor

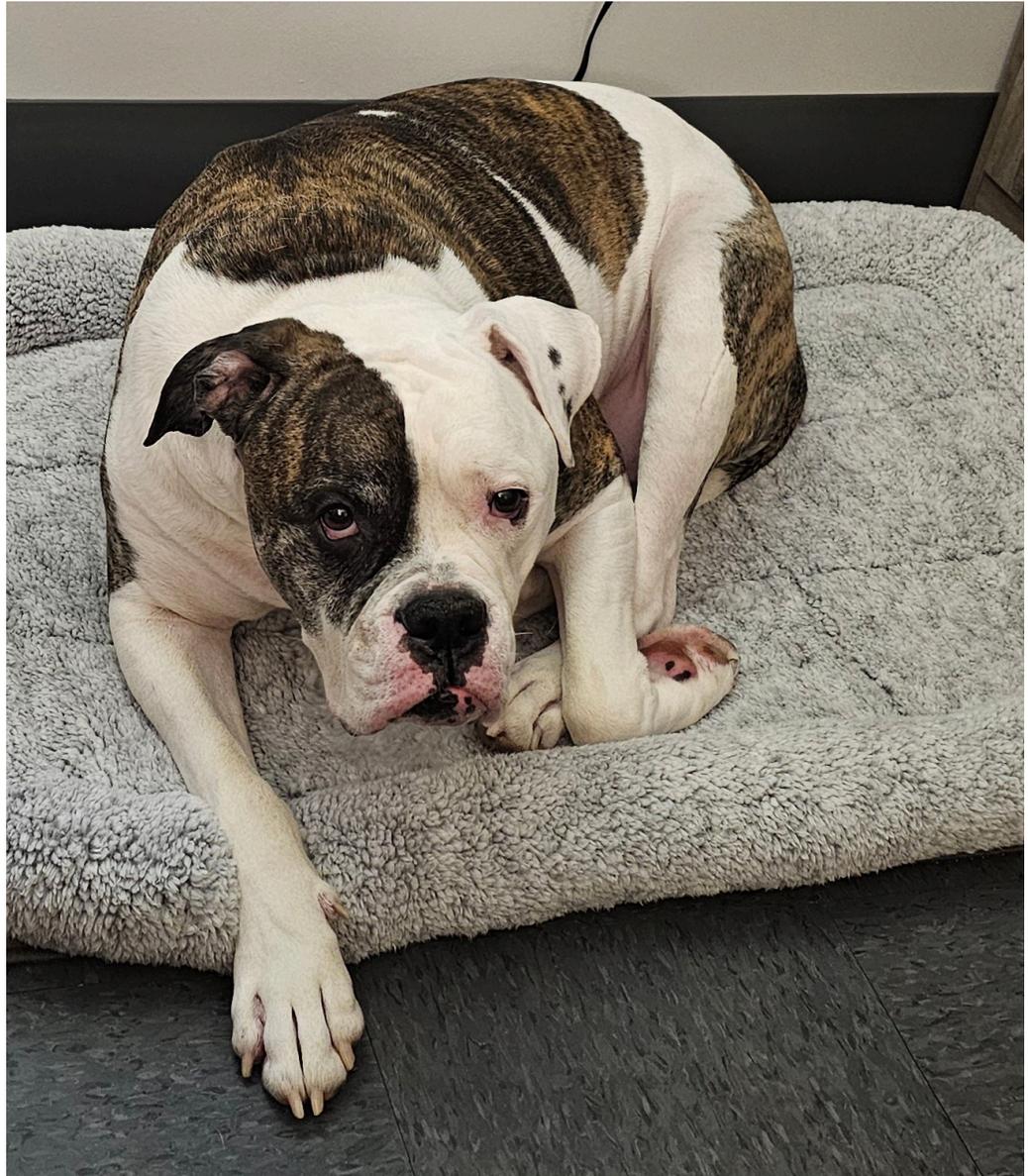
## Physicians

*John W. Stefovich*, MD, Medical Director

*Ilene K. Weizer*, MD



## Teddy Bear



Theodore “Teddy” Bear joined COGI in 2018 shortly after becoming a member of the Fleischut Family. An American Bulldog, Teddy is known for his love of scratches and his need to give you his paw to hold. COGI’s staff enjoys having him around and often stop by to visit him throughout the day.

# Outpatient Substance Abuse Treatment

Since 2010, COGI has provided treatment to individuals suffering from Substance Abuse Disorder (SUD) on an outpatient basis. For individuals requiring more in-depth treatment, COGI offers intensive outpatient programming (IOP) which allows an individual to attend treatment additional hours per week.

Treatment for individuals with SUD at COGI includes: individual counseling sessions, group therapy, case management, and certified recovery support services. COGI understands that substance abuse treatment is not a “one size fits all” approach and therefore individualized treatment plans are in place for each client. The individualized treatment plan addresses all of a client’s needs and can be worked on with as many COGI Staff as needed. Clients of COGI have a treatment team to help them in their recovery process.

As a Certified Trauma-Informed Center, all COGI Staff attend annual trauma trainings as our agency always operates with a trauma-informed approach to treatment. It is our goal to treat our clients as a whole and work through whatever is needed to allow them to be successful not only in recovery, but in everyday life. COGI Staff work daily “Making the Impossible, Possible”.

In 2024, our clinic served a total of 911 clients, 61 of which were only seen for a Level of Care Assessment.

Of the 911, the below individuals carried over into 2024 with admission in a prior year:

- 375 receiving one episode of care
- 46 receiving multiple episodes of care

Of the 911, 490 clients started services in 2024 with:

- 449 receiving one episode of care
- 41 receiving multiple episodes of care

# Client Demographics 2024

Gender	
male	512
female	383
unknown	16

Age	Male	Female
under 18	12	3
18 - 29	116	37
30 - 64	425	315
over 64	16	14

Martial Status	Male	Female
common law	1	1
divorced	52	60
live in partner	1	0
married	47	20
never married	312	225
seperated	25	29
widowed	8	9
unknown	66	39

Employment	Male	Female
disabled	47	39
full-time	122	63
homemaker	0	2
part-time	24	48
retired	8	2
student	3	1
unemployed	273	201
unknown	35	27

Race	Male	Female
american indian	1	0
asian	2	0
black	13	10
other	2	2
other single race	0	1
two or more races	13	4
white	322	260
unknown	159	106

Ethnicity	Male	Female
Hispanic	9	9
Not of Hispanic	234	207
Other specific hispan	1	2
Puerto Rican	4	4
Unknown	264	162

# Client Demographics 2024

Education		Male	Female
Grade 4	1	1	0
Grade 5	1	1	0
Grade 6	2	2	0
Grade 7	8	5	3
Grade 8	8	4	4
Grade 9	27	14	13
Grade 10	59	33	24
Grade 11	64	31	32
Grade 12 - no diploma	32	18	14
GED	124	66	57
<b>High School Diploma</b>	<b>280</b>	<b>181</b>	<b>95</b>
Associates Degree	43	12	30
Bachelors Degree	28	17	11
Graduate Degree	4	2	2
Some College	135	72	61
Certification Post High School Diplo	9	3	6
unknown	86	50	31

**Our average client is Male, Between the ages of 30 and 64, Unemployed, Never Married, White - not of Hispanic origin, and has a High School Diploma.**

# Medication Assisted Treatment Program

## Medical Assisted Treatment

COGI's MAT Clinic is held Monday, Wednesday, and Friday with treatment being offered by Dr. John Stefovic and Dr. Ilene Weizer.

The MAT program provides prescriptions for Buprenorphine (Suboxone, Subutex, Sublocade – the 1x/month injectable form of the medication) and Vivitrol.

Our doctor's continue to stay up to date on the current drug trends and we work closely with our lab to make sure that we are testing for new substances as they become available. In addition we can also discern if a sample is synthetic or human. Our doctor's continue to prescribe other medications as needed to patients until we can get them set up with a PCP or MH. We continue to provide medications to patients coming out of rehab until we can get them set up with other services. We also continue to help patient's get set up for other medical services – ex. Xrays, ultrasounds, ob/gyn appts, other specialty appts. We continue to request labs and medical records from other physicians for continuity of care.

Since 2023, our MAT team began to see patients suffering from wounds related to the use of drugs containing Xylazine and have been treating those wounds.

<b>2024 MAT clients</b>	<b>367</b>
<b>Carry over from prior years</b>	<b>267</b>
<b>Started in 2024</b>	<b>100</b>
<b>Active clients at year end</b>	<b>218</b>

# Center of Excellence

## Center of Excellence (COE)

COE is focused on individuals suffering with opiate addiction. The case manager works with clients holistically, to provide services beyond drug and alcohol treatment. Non treatment needs and external stressors often create a barrier for individuals attempting to maintain sobriety. Custody issues, housing issues, transportation needs, financial problems, unaddressed mental health, and trauma issues are a few of the areas that are addressed in COE case manager/client relationship. By linking clients with other community agencies, providing supportive services, and helping individuals to obtain documentation (birth certificates, state ID or social security cards), the COGI COE strives to remove as many external burdens as possible for the client so that they can concentrate fully on their sobriety.

Month	# of New Clients Enrolled	Total Visits	Total Unique Clients Served
January	1	25	21
February	0	15	15
March	1	18	16
April	4	22	21
May	2	35	20
June	1	21	21
July	2	17	10
August	0	16	8
September	0	16	8
October	0	7	6
November	2	13	13
December	1	18	16

# VALOR & Warm Handoff Program

## Veterans Alliance for Learning, Outreach, and Resources (VALOR)

The Veteran's Alliance for Learning Outreach and Resources is a program set out to combat the many challenges veteran's face in their reintegration and longevity in civilian life. This program was supported through funding from the Veterans Task Force through November 2023. Since then, COGI has not been able to obtain outside funding, however COGI continues to do fundraising and also made the VALOR program a designee option on our 2024 Capital Campaign.

While COGI remains committed to this program, we do have to be mindful of the funding limitations for additional services outside of treatment. We continue to assist Veterans as they are referred to our agency.

## Warm Handoff

In 2016, the Pennsylvania Department of Drug and Alcohol Programs (DDAP) implemented the Warm Handoff which was designed to help overdose victims who are brought into the emergency room. This program gives the emergency department personnel a contact to handoff the patient to a drug and alcohol provider to get the patient right into treatment for their addiction. DDAP has put the responsibilities on the Single County Authorities (SCA) to create a process whereby patients receive a direct treatment referral from the emergency department.

Schuylkill County Drug & Alcohol (SCA for Schuylkill County) has contracted with COGI to coordinate Warm Handoff for Schuylkill County. COGI team members rotate being on-call 24/7/365 to conduct Warm Handoff services during non-business hours. Emergency room referrals come from Geisinger / St. Luke's Hospital in Orwigsburg, Lehigh Valley Health Network in Pottsville, and St. Luke's Miners Memorial Hospital in Coaldale. Our on-call staff report to the emergency room and do a brief screening with the patient. Depending on the situation, staff can do a direct referral to detox or rehab treatment or, when required, our staff will do a complete assessment and referral. In 2023, COGI staff had interactions with 85 Warm Handoff clients, of which 8 entered services at COGI.

# Case Management and Recovery Support Services

## Case Management

COGI provides case management to assist clients with non-treatment needs. Following the admission of every client, a case management appointment is scheduled to conduct a needs assessment. If a client is uninsured, an application for Medical Assistance is also done at this appointment.

While beginning treatment, clients can participate in case management appointments to work on things such as: creating resumes, employment applications, housing applications, obtaining birth certificates, connecting with agencies for food and/or rental assistance, finding a primary care physician, or getting setup with a dentist, eye doctor, or specialty doctor. Essentially our case manager can work with a client to meet any non-treatment need that encounter. COGI currently employs one full-time case manager.

## Recovery Support Services

COGI has a mission of “Making the Impossible, Possible” and in order to meet that mission, our treatment plan must include recovery support services. This can be accomplished in a variety of ways including NA and AA Meetings or Faith Based Support Groups. At COGI, we offer an Early Recovery Group which meets weekly as well as Certified Recovery Support sessions. We employ one full-time Certified Recovery Specialist (CRS) who works with clients on their individual recovery goal. The CRS will assist clients in obtaining a sponsor if that is something they are interested in as well as set them up with outside support meetings. At COGI, our CRS facilitates the Early Recovery Group as well as co-facilitates SMART Recovery.

In September 2024, COGI acknowledged National Recovery Month with a social media campaign that also highlighted COGI’s CRS services.

As of December 31, 2024, COGI had 52 clients enrolled in Certified Recovery Support Services.

## SMART Recovery

SMART Recovery is the leading, evidence-informed approach to overcoming addictive behaviors and leading a balanced life. SMART is stigma-free and emphasizes self-empowerment.

COGI holds weekly SMART Recovery meetings co-facilitated by our CRS and a Counselor. These meetings are open to the public and do not require you to be a client of COGI to attend. Everyone is always welcome to these meetings at no charge.

Due to reduced attendance, SMART Recovery meetings ended in May 2024, however we are happy to say that they returned in January 2025.

# Harm Reduction Program

## Recognized Entity for Schuylkill County

COGI has participated in the Narcan Distribution program for several years and completed its designation as the Centralized Coordinating Entity for Schuylkill County at the end of 2023. The state is changing the program and in 2024, COGI is now known as a Recognized Entity. Through this program, COGI receives Narcan kits, Fentanyl test strips, and Xylazine test strips for distribution throughout Schuylkill County.

Through this program, COGI continues to supply First Responders with the supplies they need for Harm Reduction.

During 2024, COGI Staff participated in the following events which promoted Narcan and Drug Testing Strips:

- Shenandoah Borough National Night Out (08/06/24)
- Volunteers in Medicine Community Health Fair at Alvernia University, Pottsville (08/22/24)
- International Overdose Awareness Day Social Media Campaign (08/31/24)
- St. Clair Community Safety Night (09/11/24)

## Narcan Expansion Grant

In the summer of 2023, COGI was awarded a Narcan Expansion Grant by the Pennsylvania Commission on Crime and Delinquency (PCCD). This award allowed for the expansion of COGI's Harm Reduction Program. As part of the Narcan Expansion Grant, COGI was given the opportunity to create and purchase post cards that are provided to emergency responders to distribute to individuals that they treat for an overdose. Rack Cards titled "Recovery is Possible" were also created to provide resources to individuals in any situation and for distribution at public events. Both of these items contain information on how to administer Narcan and QR codes to scan for information about treatment providers, locations of Narcan, information on meetings and recovery services, etc. Materials to make resource bags were also purchased for distribution of Harm Reduction kits at public events. Another big purchase made available through this funding was the ability to purchase Narcan Cabinets. These were customized to not only hold Narcan kits, but also a holder for the Rack Cards and a holder for both Fentanyl and Xylazine testing strips. A marketing campaign was also started to provide additional agencies information about Narcan and Harm Reduction.

In January 2024, COGI began distribution of Narcan cabinets purchased under this funding. Five large cabinets were purchased with the last two distributed in early 2025. A cabinet is located in the lobby of COGI's office building and in 2024, COGI partnered with Volunteers in Medicine to have a cabinet installed in their Minersville office as well as an office they partnered with in Tamaqua.

In August, a flyer was developed to advertise including Narcan in all business First Aid kits. This was done as a social media campaign. A letter was created and mailed with the flyers to 76 businesses.



# Harm Reduction Data

## HARM REDUCTION SUPPLY DISTRIBUTION 2024

### Narcan Kit Distribution

Total Kits Distributed = 1229

- Businesses = 5
- COGI (COE & Recognized Entity) = 350
- Community Based Clinic = 65
- Correctional Facility = 120
- D&A Provider = 27
- Emergency Medical Services = 82
- Fire Department = 22
- Police = 84
- Single County Authority = 468
- Schools = 6



### Saving Lives

In 2024, agencies receiving Narcan through COGI reported using 57 doses\* of Narcan on 43 individuals resulting in overdose reversals and saving 43 Lives!

*\*some patients require more than 1 dose of Narcan*



### Community Distribution

1716 Doses of Narcan were distributed to members of the communities in Schuylkill County, PA

Additional through Narcan Cabinets and Resources bags the following were also distributed throughout Schuylkill County:

- 587 Fentanyl Test Strips
- 530 Xylazine Test Strips



# Prevention Program - Raiders PROMISE

## *PROMISE (Preventing Raiders Opioid Misuse in a Safe Environment)*

This program was funded by the Pennsylvania Commission on Crime and Delinquency as a 5 year pilot project. Unfortunately no one was able to predict that during this pilot our country would face a pandemic. COVID-19 caused complete upheaval in the various aspects of this program. While every program, especially something done as part of a pilot program, has its ups and downs, the effects of COVID-19 and isolation and limited personal contact was something that changed much of this project for our agency. This project and it's funding ended in September 2024 and therefore ended this programming at COGI.

## *SFP (Strengthening Families: For Parents and Youth 10-14)*

The PROMISE Project (Preventing Raiders Opioid Misuse in a Safe Environment) continuously worked to recruit families to participate in the SFP 10-14 Cohorts. This particular program never rebounded after the COVID-19 pandemic and in 2024, we were unable to hold a cohort.

## *LST (Botvin Life Skills Training)*

2024 was a great year for Botvin Life Skills Training (LST) in the Tamaqua Middle School. At the beginning of the 2022-2023 school year, COGI hired a teacher to facilitate the Life Skills Training Program in the middle school, since the teachers were now unable to do so. As a result of this new hire, and having one person solely responsible for teaching LST, it was able to be incorporated into all students' schedule for a 30-day cycle. All sixth graders received Level 1 of LST, 7th graders received level 2, and 8th graders received Level 3. Therefore, by the end of the school year, every student in the entire middle school received the full LST curriculum for their level. Our teacher, Janice Maher remained with the project for the 2023-2024 school year and again successfully implemented the LST curriculum to a total of 427 students in grades six to eight. (Level 1 Grade 6 = 154, Level 2 Grade 7 = 143 and Level 3 Grade 8 = 130). Due to the funding ending at the end of September 2024, both COGI and the Tamaqua Area School District agreed to not begin LST training in the beginning of the 2024-2025 school year as the district was unable to sustain the cost of the program on their own.

## *SDS (Social Development Strategy)*

No additional SDS Trainings were held in 2024.

## *PPMC Messaging*

The PROMISE Project continued to develop positive messaging to utilize throughout the Tamaqua community and as a way to promote prevention. We continued to utilize billboards that were created during a previous year. These billboards are placed throughout the local community. In 2024, we focused on recruitment for SFP 10-14 and utilized various marketing strategies. Yard Signs were placed in various locations within the Tamaqua Community. As always, we utilized Social Media to inform the community of upcoming programs and for SFP 10-14 recruitment efforts.

# Fundraising

## Fundraising

As part of COGI's Strategic Plan, a formal Fundraising Committee was formed in 2023. The committee was charged with determining which fundraisers we would conduct and recruit additional staff and volunteers to assist with special tasks and continued its work into 2024.

In April 2024, COGI launched its first Capital Campaign raising money for both the VALOR Program for Veterans and COGI as an organization. This was done via direct mailing to businesses as well as through a Social Media Campaign. The campaign raised \$100.00 for VALOR and slightly over \$1,800.00 for COGI.

With a small staff, COGI's Fundraising was re-evaluated and the committee began to look at ideas that could raise funds in a manner that involved less staff time and potentially partnered with another event. On May 11, 2024, COGI conducted a Food and Bake Sale in conjunction with the Schuylkill County Firemen's Convention being held in our neighborhood. Staff donated time to work the event along with some client volunteers and all of the food and baked goods were donated by staff and friends of COGI.

COGI held a "Dine Out" at The Crimson House on May 21<sup>st</sup>. The event went on all day and COGI received a percentage of all food sales from both dine in orders as well as take-out. COGI Staff were on site for most of the day and held a small basket raffle and 50/50 drawing as well.

Other small fundraisers during 2024 included a 50/50 drawing in the office and COGI participated in the annual "Friends Helping Friends" sponsored by Boscov's. COGI has also partnered with both Boyer's Food Markets and Redner's Markets in their non-profit rewards program whereby COGI receives 1% of money spent at these stores where individuals use their card for COGI. This is an easy way for COGI to earn some extra money with no effort by staff or donors other than swiping a card or saving a receipt. COGI also participates in the RaiseRight gift card program which is largely used for the purchase of client reward gift cards. Lastly, our snack sales at the front desk have become really popular especially for clients attending groups or multiple appointments on the same day.

In total, COGI earned a profit of approximately \$2,000.00 from general fundraising throughout the year.



# Red Ribbon Week Celebration

The origin of the Red Ribbon Campaign traces back to 1985, following the tragic murder of Drug Enforcement Agent Enrique “Kiki” Camarena. This initiative, initiated by NFP, symbolizes a commitment to raising awareness about the devastating impact of drugs in America.

Peggy B. Sapp, President of NFP, emphasized the importance of community engagement through initiatives like the theme contest. "The Red Ribbon theme contest is just one of the ways NFP raises awareness in our communities. Each year, we encourage the public to share their perspectives on living drug-free. This year, we invite them to showcase what drug-free living means to them through photography, serving as representatives of our collective commitment to a drug-free lifestyle," she stated. The 2024 Red Ribbon Week: "Life is A Movie, Film Drug Free.™" This creative theme was submitted by Cheryl Holsapfel, Digital Art Teacher, and Devansh Aggarwal from Solon Middle School. It serves as a powerful reminder that ordinary Americans nationwide contribute significantly to their communities every day by embracing a drug-free lifestyle.

**COGI celebrated the Red Ribbon Week 2024 Theme of “Life is a Movie, Film Drug Free” by making it a Red Carpet event.**



Teddy had to be the first to walk the Red Carpet!



*Mismatch Day*



For Costume Day, COGI Staff were tasked with dressing in “Red Carpet” attire or dressing like a famous character / movie star. Here are some of the results!



**COGI Presents**

**RED RIBBON WEEK 2024**

**Theme Days**

- Wed 10/23 - Wear Gold
- Thur 10/24 - Mismatch Day
- Fri 10/25 - Pajama Day
- Mon 10/28 - Team Spirit Day
- Tue 10/29 - Wear Red
- Wed 10/30 - Orange/Black Day
- Thur 10/31 - Costume Day

# Tall Cop - High in Plain Sight, Current Drug Trends



Jermaine Galloway, AKA Tall Cop, is a National Presenter who has worked in substance abuse prevention and education for over 20 years. After playing Division I basketball and receiving his BA in Sociology from the University of San Francisco, he worked as a law enforcement officer for 18 years. In 2007, Jermaine started the company known as “Tall Cop Says Stop”™. He is unique in that he spends hundreds of hours with “boots on the ground” highlighting drug culture in various communities. His program “High in Plain Sight” is a nationally recognized program that provides training, education, and enforcement strategies for community substance abuse issues.



## “High in Plain Sight” comes to Schuylkill County

COGI partnered with the St. Luke’s Health Network to bring Tall Cop to Schuylkill County. COGI provided coordination of the event as well as advertising and a social media campaign to “Save the Date” and then Registration. St. Luke’s provided funding to cover the presentation fees as well as lunch and snacks for participants.

The training was FREE to registrants and opened to the adult population of Schuylkill County and targeted to agencies such as treatment providers, prevention educators, school administration, law enforcement, first responders, probation officers, parents, and coalition members.

Topics covered during the training included: Drug, Alcohol, & Culture Overview, Drug Trends, Drug Clothing, Stash Compartments, Alcohol Products, Impairment and Fake ID’s, Marijuana Legislation, Trends & Non-Traditional Forms, Over the Counter Drugs, and Drug Vape Pens and other Devices.

The event was held on May 16, 2024 in the auditorium of the North Schuylkill School District. This was a very well attended training with 113 certificates of completion provided. It appeared by the registrations, that all of the targeted agencies were represented. Event evaluations were very positive and this type of training is definitely well received. Continuing Education credits were offered for some licenses and certifications.



Jermaine aka Tall Cop take a moment with some members of the Event Planning Team from COGI and St. Luke’s Health Network.

# Additional 2024 Events

## **Service Expansion - Wellness & Mental Health**

In January 2024, COGI began advertising its expansion in providing more generalized wellness / mental health counseling for clients with private insurance. While COGI is not a licensed mental health agency, many of our staff have a background in mental health. While treating individuals with substance use disorder, our team often assists with other mental health factors such as anxiety and depression. COGI also has a background in offering Workplace Wellness services so administratively we decided to formal advertise these services for those covered under private insurance carriers. In 2024, we served a total of 16 clients under this program.

## **Service Expansion - Adolescent Intensive Outpatient Program (IOP)**

While COGI has been providing adolescent substance use disorder treatment for quite awhile, we came to realize an option for Adolescent IOP was not available in Schuylkill County. Through a partnership with St. Luke's Health Network, we were able to obtain funding to purchase an evidence-based Adolescent IOP curriculum in the Fall of 2024. This curriculum, "The Matrix Model for Teens and Young Adults", includes a group component as well as a family component. In November 2024, COGI began advertising this program through various marketing methods including mailings to schools, Children and Youth, Probation, and Pediatricians. We are hoping to begin a group in 2025.

## ***COGI gives back to our clients.....***

COGI believes in positive reinforcement and looks for ways to reward clients for attending appointments at COGI. During Red Ribbon Week, every individual attending an appointment was entered into a drawing to win a "Movie Basket" to match the 2024 theme of Life is a Movie, Film Drug Free. The basket included a Netflix gift card, microwave popcorn, and candy.

During the Thanksgiving and Christmas holiday season, COGI Staff teamed up and donated grocery gift cards and non-perishable items for holiday baskets. Our staff and their families were extremely generous and we were able to give away both a basket of food with a gift card as first prize, and a second prize of a grocery gift card for each holiday. Clients were given one entry for every appointment they attended and put into a drawing to win these items.

## **Client Rewards**

In 2023, COGI implemented a client rewards program which continued into 2024. After the completion of an assessment, a client begins to earn 1 point every time they attend an appointment at COGI. After they accumulate 10 points, they are eligible to redeem them for a \$10 gift card of their choice. COGI purchases these gift cards through the RaiseRight program and earns rewards on the purchases. This program has been very well received by our clients. \$6,150.00 worth of gift cards were purchased in 2024.

# Financial Summary

